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Facebook Product Directory

User Guide

Version 0.1.1

Table of Contents

1. Introducing facebook product.....	3
2. Functions Guide.....	4
3. Installation Guide.....	10

1. INTRODUCING FACEBOOK PRODUCT DIRECTORY.

Facebook product directory is an amazing Magento extension that allows you to create a copy of your Magento store into Facebook. All the information showing on our application is grabbed from your store in real time, such as: product information, category list, price, We also create a dedicated Facebook application for each store that joins our directory.

Facebook Product Directory has two versions: community version (a free version) and enterprise version (a commercial version).

- Link to application:

<http://apps.facebook.com/magestore/>

- Link to an enterprise store:

<http://apps.facebook.com/magestore/?action=search&store=magestore>

- Link to a community store:

<http://apps.facebook.com/magestore/?action=search&store=shopthehetre>

- A sample of dedicated Facebook application

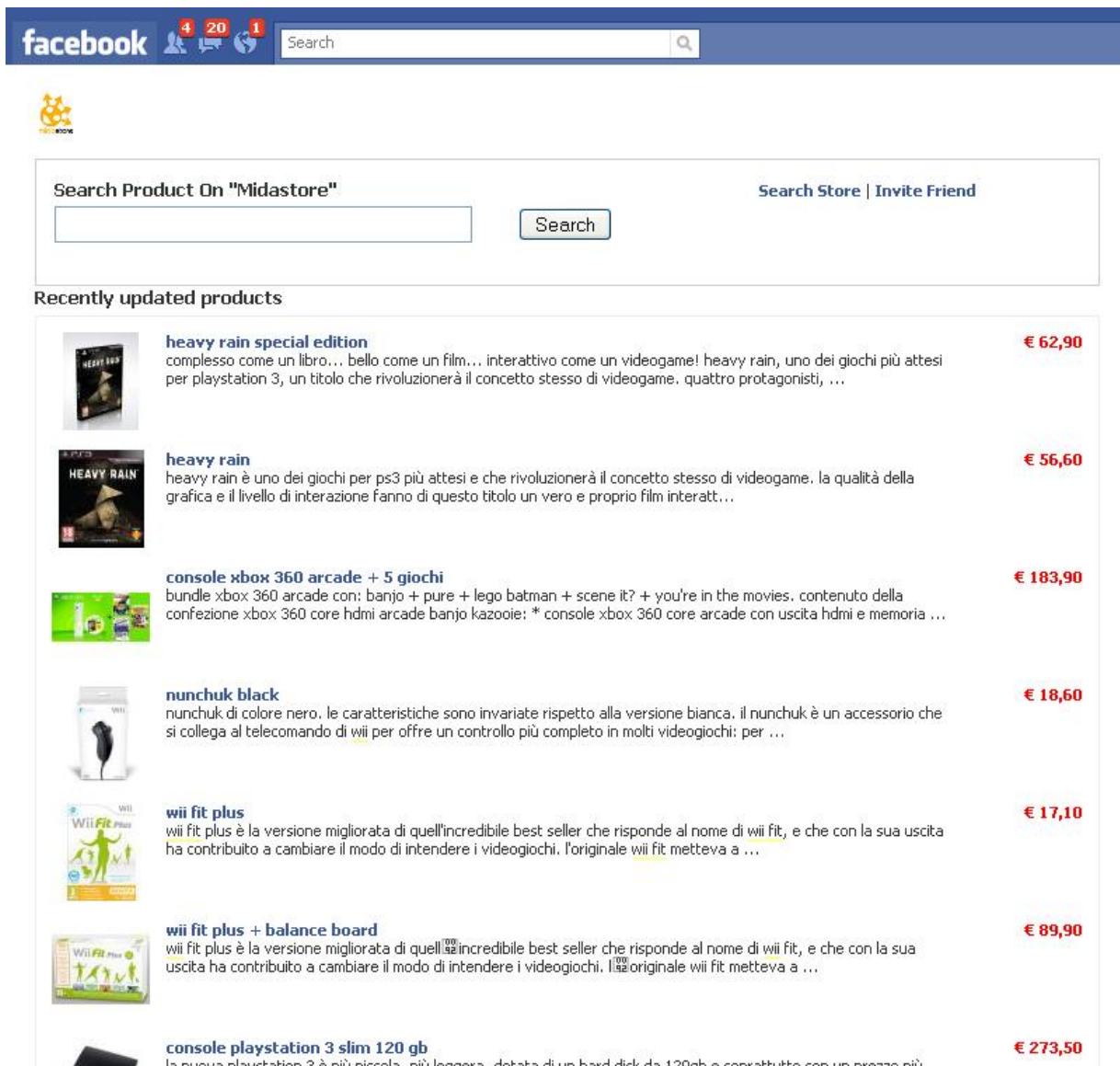
<http://apps.facebook.com/magestoreproduct>

2. FUNCTIONS GUIDE.

2.1. Community version

Features:

- Show store in store list
- List product in a simple layout.
- Invite friend.



The screenshot shows the Facebook Product Directory interface. At the top, there is a Facebook navigation bar with the logo, notification icons (4, 20, 1), and a search bar. Below this is a search bar for products on "Midastore" with a "Search" button and links for "Search Store" and "Invite Friend". The main section is titled "Recently updated products" and lists several items:

Product Name	Price
heavy rain special edition	€ 62,90
heavy rain	€ 56,60
console xbox 360 arcade + 5 giochi	€ 183,90
nunchuk black	€ 18,60
wii fit plus	€ 17,10
wii fit plus + balance board	€ 89,90
console playstation 3 slim 120 gb	€ 273,50

2.2. Enterprise version

Features:

- **Multi languages.**

Language for product is based on user locale. If your store doesn't have that language, the default language of your store will be used.

- **Multi templates.**

We provide an ability that each store can have more than one template. By default, there is only one template that is used for all stores. If you need a dedicated template, please contact us so we can design a new template for you based on your requirement.

- **Comment feature**

Comment for each product.

- **Rating feature**

Rating for each product

- **Sharing feature**

Share the product for your friends.

- **Invite friend.**

Invite friend to use the application.

- **Professional product detail page**

Product page includes all the information like a Magento product page..

- **Filtering product by category.**

Category menu is in tree style so you can easily navigate to subcategory. Product can be filtered by clicking on category on the left menu.

- **Have a dedicated Facebook application for your store only.**

We can setup a dedicated Facebook application for only you. That application shows only your products and you can put the application on a tab of your profile page.

MageStore




Invite Friend Contact us

Search

Lastest Stores On Facebook Directory



Recently added stores

		Product(s)
	Magestore.com MageStore.com delivers is one of the best resources for Magento templates and extesions. There are many themes for different online shops in our store, such as: clothes, furniture, flower, mobile shop, ... We also have built lots of extensions. With our experience in online shop and Magento framework, we believe these extensions are extremely useful for your shop. Our powerful and experienced technical team guarantee you will get the best products for your system	25
	ShopTheHeTre.com We are the best Condom shop in Vietnam. Shopthetetre.com sells: Durex, Fuji Condoms, Sagami, Romantic, Powermen ...	46
	Nero Möbeloase GmbH Die nero-moebeloase.de ist eine gute Anlaufstelle, wenn es um hochwertige Polstermöbel aus Leder geht. Wir führen Ledergarnituren verschiedener namhafter Hersteller. Bei der Gestaltung Ihrer Polstergarnitur haben Sie viele Möglichkeiten und können sowohl Farbe als auch Lederart individuell auswählen. Die Truhen Eckbankgruppe ist ein Klassiker und ebenso in unserem Onlineshop erhältlich. In punkto Esszimmerstühle können Sie aus dem Vollen schöpfen und aus einem großen Sortiment Ihre Produkte aussuchen.	554
	Midastore Vendita Videogiochi, console, accessori, action figures, hi-tech, informatica, Lego, Playmobil, Matador, Trudi e tanto altro ancora!	10488

Hi

-- Store list --



Invite Friend

Category

- Apparel
- Hoodies
- Shirts
- Shoes
- Electronics
- Furniture

Features Product





Gaming Computer **My Computer** **HTC Touch Diamond**

Result 1 - 12 of 119

1 | 2 | 3 | Next



Gaming Computer
Make a computer

\$4,999.95

Comment Like Share

My Computer
List description

-- product list --

Invite Friend

Category

- Apparel
- Hoodies
- Shirts
- Shoes
- Electronics
- Furniture

[Click here to buy!](#) [Comment](#) [Share](#)

HTC Touch Diamond

Price \$750.00

Description Re-defining the perception of advanced mobile phones... the HTC Touch Diamond™ signals a giant leap forward in combining hi-tech prowess with intuitive usability and exhilarating design. Featuring a sharp 2.8-inch touch screen housed within a stunning formation of brushed metal and flawless faceted edges, the HTC Touch Diamond is as beautiful to behold as it is to use. With HTC's vibrant touch-responsive user interface, TouchFLO™ 3D, and ultra-fast HSDPA internet connectivity... the HTC Touch Diamond offers a rich online experience to rival a notebook computer, allowing you to interact with Google, YouTube, and Wikipedia as freely as you would with a broadband connection. Your contacts, favourite music, videos and photos are no longer an uninspired line of text. With TouchFLO 3D, album artwork, video stills and snapshots of your friends' and family's faces are brought to life for you to interact, play and launch at your fingertips. A 3.2 megapixel auto-focus camera will help you capture the perfect moment in style and with a massive 4GB of internal storage you can keep all the files you need. The integrated ultra-sensitive GPS will help you find your destination as quickly and efficiently as a dedicated satellite navigation unit. Style and substance in a phone are no longer mutually exclusive. The HTC Touch Diamond has arrived.

Photos



Comments and Shouts

Post comment to my Facebook profile

-- product detail --

Here are your friends who don't have Magestore.com yet. Invite whoever you want -it's free!





















Skip

Add up to 16 of your friends by clicking on their pictures below.

Find Friends:

Filter Friends ▾

All Selected (0)

 Aaron Wang	 Abdelaaziz Bensaid	 Abi Nayan	 Abid Muhammad
 Active Actors	 Adolfo Reyes Salazar Doña Leono...	 Adrian Azcueta	 Ahmet Cantürk
 Ajit Doanx	 Alaa Elden El Gendy	 Alex Papa	 Alexandra Valladares
 Alice Wilkinson	 Amy Summa Feldman SAP	 Andreas Kurniawan	 Andreas Lerma
 Andreas Wassdahl	 Andrew Lin	 Anny Ngo	 Aung Tu Tu

Invite by E-mail Address: Use commas to separate e-mails

 Send Magestore.com Invitation

Skip

3. INSTALLATION GUIDE.

1. Install **Facebook Product Directory** extension from **Magentoconnect** for community version or install the extension from **Magestore** from enterprise version.
2. Go to **admin section** then **Facebook Application** menu then **Facebook Setting**

Facebook

Facebook Application Information	
Product limit	<input type="text" value="10"/> The maximum number of product show on search page
Application Name	<input type="text" value="magestore"/> The name of your own Facebook application
Store Name	<input type="text" value="Magestore.com"/>
Contact Name	<input type="text" value="trungnv"/>
Store Category	<input type="text" value="Clothing, Shoes & Jewelry"/>
Contact Email	<input type="text" value="trungnv@magestore.com"/>
Contact Phone	<input type="text" value="0983862736"/>
Contact Location	<input type="text" value="Viet Nam"/>
Logo Link	<input type="text" value="http://magestore.com/media/banners/magestore_"/>
Description	<input type="text" value="MageStore.com delivers is one of the best resources for Magento templates and exsesions. There are many themes for different online shops in our store, such as: clothes, furniture, flower, mobile shop, ... We also have built lots of extensions. With our experience in online shop and Magento framework, we believe these extensions are extremely useful for your shop. Our powerful and experienced technical team guarantee"/>